

Alejandro (Ramírez) Centeno

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BIOGRAPHICAL DATA

Citizenship: Mexican
Languages: Fluent in English and Spanish

ACADEMIC APPOINTMENTS

- 2018-22 Research Assistant, EGADE Business School, Tecnológico de Monterrey, Mexico City, Mexico
- 2016-22 Doctoral student member of the Leadership Research Group, EGADE Business School, Tecnológico de Monterrey, Mexico City, Mexico

EDUCATION

- 2016-22 EGADE Business School, Tecnológico de Monterrey, Mexico City, Mexico
PhD in Business Administration Concentration: Management
Dissertation: ***Modeling gender: Three essays on masculinity, sexuality, and performing display work.***
Advisor: Dr. Ajnesh Prasad (Professor and Research Chair at EGADE Business School, Tecnológico de Monterrey - SNI-II, CONACyT)
** Graduated with “Tesis Sobresaliente” (Outstanding Thesis)
- 2012-15 Universidad de Morelia, Morelia, Michoacán, Mexico
Licenciatura en Psicología (Bachelor’s degree in Psychology)
** Graduated with Honors (ranked 1st | 200+ students of the 2015 undergraduate class)

RESEARCH INTERESTS

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| * critical management studies | * aesthetic labor and display work |
| * qualitative methods | * gender and diversity in organizations |

SCHOLARSHIPS AND AWARDS

Scholarships

- 2016-20 Full Ph.D. tuition waiver. EGADE Business School [MXN 1,000,000]
- 2016-20 Doctoral Fellowship. Consejo Nacional de Ciencia y Tecnología (CONACyT) [MXN 710,000]
- 2012-15 Scholarship of Merit. Universidad de Morelia [MXN 150,000]

Awards and Distinctions

2022 PhD Dissertation with Distinction, Tesis Sobresaliente (Outstanding Thesis)
 2015 Educational Excellence Award by COPARMEX (Patronal Confederation of the Mexican Republic)

PUBLICATIONS

Journal Articles

2021 Prasad, A., **Centeno, A.**, Rhodes, C., Nisar, M. A., Taylor, S., Tienari, J. & Alakavuklar, O. N. What are men's roles and responsibilities in the feminist project for gender egalitarianism? *Gender, Work and Organization*, 28(4), 1579-1599.
<https://doi.org/10.1111/gwao.12573> [IF: 5.428 | ABDC: A|ABS: 3| Scopus: Q1]

Book Chapters

In press Segarra, P., & **Centeno, A.**, The pursuit of a dream: Sharing stories from undocumented Latinx immigrants in the United States through Storytelling. In Mills, J. H. & Thurlow, A. (Eds.), *Diversity, race, ethnicity and business storytelling*. Bingley, UK: Emerald.

RESEARCH IN PROGRESS

Under review **Centeno A.**, & Prasad, A. Blurred lines: How perpetrator attractiveness mitigates perceptions of sexual harassment. Submitted to *Journal of Economic Behavior and Organization*. [IF: 2.0 | ABDC: A*| ABS: 3| Scopus: Q1]

In prep **Centeno, A.**, & Prasad, A. Men as victims: Male management of sexual harassment in the modeling industry. In preparation (working paper) for submission to *Human Relations*. [IF: 5.658 | ABDC: A*| ABS: 4| Scopus: Q1]

In prep **Centeno A.**, & Prasad, A. The male perspective: Interviewing men on work's sensitive subjects. In preparation (drafting) for submission to *Organizational Research Methods*. [IF: 8.247 | ABDC: A*| ABS: 4| Scopus: Q1]

In prep **Centeno, A.**, & Prasad, A. The un-gendered experience: How non-binary subjects face the modeling industry. In preparation (drafting) for submission to *Organization*. [IF: 3.301| ABDC: A| ABS: 3| Scopus: Q1]

In prep **Centeno A.**, & Prasad, A. Gender in chains: A male analysis of female archetypes through contemporary approaches. In preparation (working paper) for submission to *Journal of Business Ethics*. [IF: 6.331| ABDC: A| ABS: 3| Scopus: Q1]

CONFERENCES

Competitive Consortium | Workshop Participation

- 2023 Centeno, A., & Prasad, A. Blurred lines: How attractiveness mitigates perceptions of sexual harassment. Paper presented at the *Annual Meeting of the Business Association of Latin American Studies (BALAS)*. Mexico City, MX. June 20-June 23.
- 2023 Centeno, A., & Prasad, A. Blurred lines: How attractiveness mitigates perceptions of sexual harassment. Paper presented at the *Annual Meeting of the Canadian Sociological Association*. Toronto, ON. May 29-June 2.
- 2017 Invited participant at the New Doctoral Student Consortium (Professional Development Workshop). *76th Annual Meeting of the Academy of Management*. Atlanta, GA. August 3-7

TEACHING EXPERIENCE

- 2023 **Teaching Assistant**, EGADE Business School, Tecnológico de Monterrey, Mexico City (Santa Fe), Mexico
Change Management and Organizational Behavior (MBA course)
Assigned to Ajnesh Prasad, PhD
- 2021-22 **Teaching Assistant**, Tecnológico de Monterrey, Estado de México, Mexico
Introduction to Business Theory. Assigned to Miguel Ángel Rendón Valdés, MBA
- 2016 **Adjunct Professor**, Universidad de Morelia, Morelia, Mexico
Experimental Psychology (Undergraduate level course)

SERVICE AND ADMINISTRATION

- 2023- Ad-hoc Reviewer, Journal: *Journal of Business Ethics*
- 2021- Ad-hoc Reviewer, Journal: *Human Relations*
- 2019- Ad-hoc Reviewer, Journal: *Qualitative Research in Organization and Management*
- 2019 Organizing Committee Member of the *9th International Doctoral Consortium*. Presented at Universidad Anáhuac México. Mexico City, June 5-7

PROFESSIONAL AFFILIATIONS

- 2022- Member, Beta Gamma Sigma
- 2016- Member, Academy of Management

REFERENCES

Available upon request